CMW ACADEMY

www.cmwacademy.edu.lk

Diploma in Creative Multimedia Technology

Photography. Video. Design. UX. Social Media. 3D and AR. It has everything you need

CMW ACADEMY

" We take your future to a whole new level with our incredibly advanced teaching aids technology. "

Reg. No: MT/DS/8/7/1/1/3788

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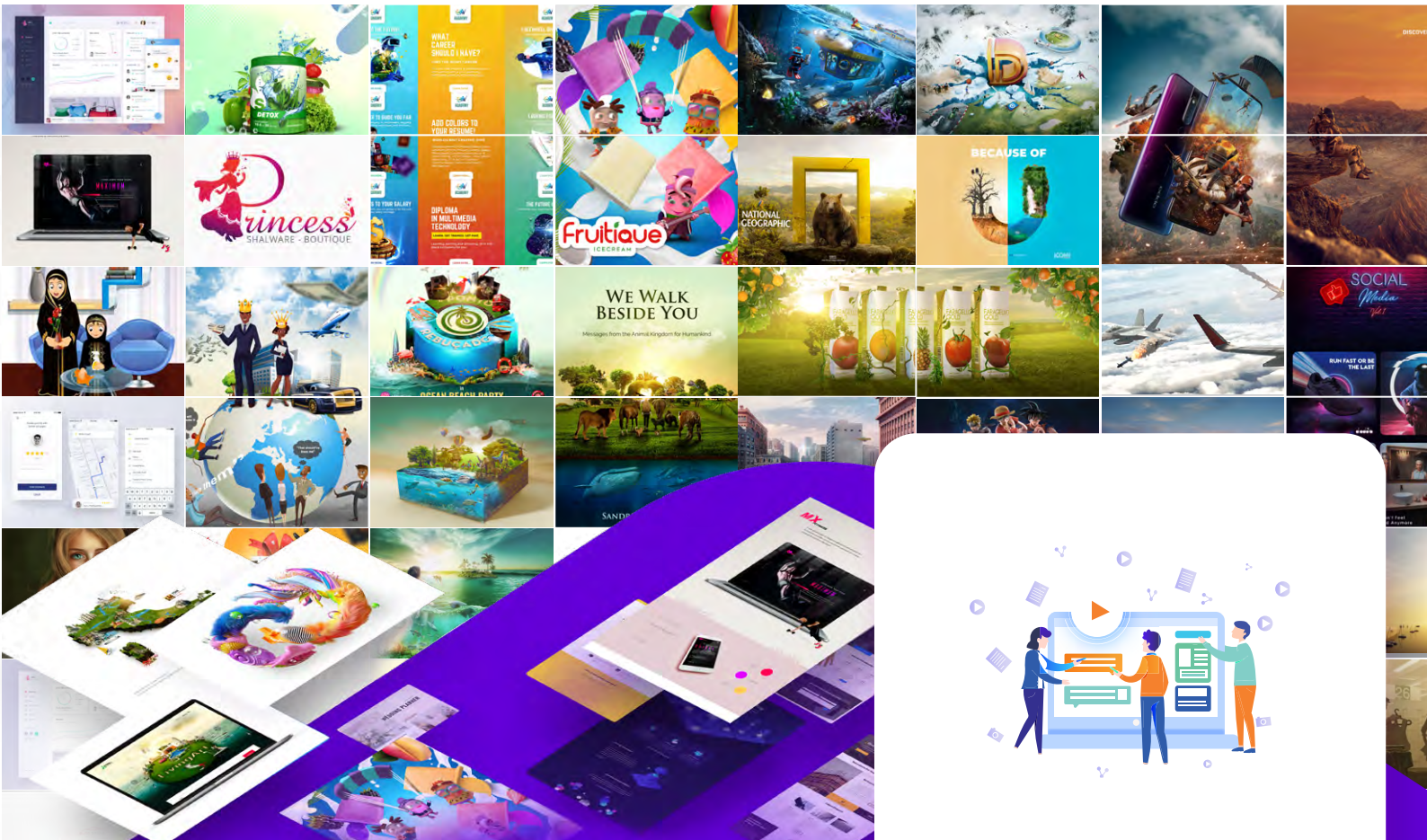
The CMW Academy empowers the students to be enlightened in the fields of Creativity and Technology to a professional, industry-based standard and also to guide the students to excel in the world by transforming the knowledge of Multimedia into a profitable stream.

WHAT WE DO ?

- **CERTIFICATE LEVEL TO DIPLOMA, HND & DEGREE LEVEL PROGRAMS**
- **TRAINING & SKILLS DEVELOPMENT**
- **EKIDS | CREATIVE & TECHNOLOGY COURSES**
- **INTERNATIONAL STUDY PROGRAMS | STUDY IN SRI LANKA & ABROAD**
- **CAREER GUIDANCE & JOB OPPORTUNITIES**

VISIT US :
www.cmwacademy.edu.lk

ASSOCIATED WITH :



What is Creative Multimedia Technology?

Creative Multimedia Technology is a practical, hands-on course for those interested in creative, technology and how it is applied to a number of media platforms such as photography, video, design, UX, Social Media, 3D, and AR. It has everything to explore your passion and enables you to find your career in any promising field.

We have designed this program uniquely for students to explore different realms of the creative media field. Produce great designs, websites, mobile apps, audio-visual media, and animations while learning to work as part of a dynamic production team.

Get the hang of the Multimedia course as a trendsetter for the first time in Sri Lanka through Crystal Media Work. We teach you the latest innovation with practical sessions inheriting advanced international teaching aids. The course will be conducted by a highly professional, experienced and veteran lecturer from the field of multimedia.

Therefore, distinctive teaching techniques using academic theory and hands-on experience has been made available. This industry has a tremendous growth rate, both locally and Internationally. Be the part of the trend-setting growing digital world through CMW Academy.

WE TAKE YOUR FUTURE TO A WHOLE NEW LEVEL WITH OUR INCREDIBLY ADVANCED TEACHING AIDS TECHNOLOGY

WHY MULTIMEDIA TECHNOLOGY?

DIGITAL LEARNING SOLUTION

This course is especially focusing on the modern competitive world where it directs you to find the path of your career where you can find more job opportunities and to reap a good income. This course also aims to mould the students into a professional. It provides you with the chance of working while following the course. Experience the learning adapting modern teaching methods for the first time in Sri Lanka only through Crystal Media work.

EARN MONEY WHILE YOU LEARN A

Diploma in Multimedia Technology

with

CMW ACADEMY

Abundant job opportunities are awaiting your way!

We look forward to serving the society with a modern and new wave in the field of Multimedia Technology through CMW Academy. We are glad to travel all along with you in all our future endeavors too.

Photography

Video

Design

Print

Web

UI/UX

Social Media

Online Earning

2D & 3D

AR & VR

AN ALL INCLUSIVE DIPLOMA PROGRAMME.

How We are Different from Other Institutions?

1. Employability

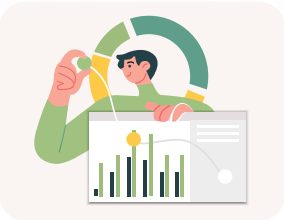
Our diploma content and delivery ensures the ability to work on professional projects. We guide our students to be competent with the industry norms and standards.

2. Unique Delivery Mode

Our diploma program is designed with a dedicated delivery plan which include all the different delivery methods used. Our focus is on delivering the most important aspects of multimedia in the most effective way.

3. Dynamic / Trendy

We have structured our program to be of evolving in nature, as per the contemporary developments of the industry.



4. Hands On Learning

Our program empowers students with hands on learning experience through real projects as well as case studies.

5. Customizable & Modular

We have designed the programme in a modular structure to suite the aspirations of our students. They can customize their course with our wide range of modules in multimedia technology.

6. Waste Free

We have a waste free approach to teaching and learning. The content we teach is specific and unique. Our approach is not just practical it is also tactical. We do not beat about the bush.

Learn | Get Trained | Get Paid

Become proficient in developing your multimedia skills by learning industry-standard Applications. We destine you to highly demanded job opportunities.

Career Guidance & Consulting

We aspire to pursue remunerative jobs. We keep in mind your career ambition and provide opportunities by ameliorating your skills.

UGC Approved Certificate

We provide you KDMC Nenasala Training center approved certificate and UGC approved diploma certificate from the "University College of the Americas" after the completion of the course.

Latest Innovations

Our latest innovations are here. New apps. New features. 3D, AR & VR New ways to create. It's all included with your modules.

Practice All the Techniques

Learn through doing rather than memorizing. Become proficient in Multimedia through practicals.

Affordable Fees

We have developed a progressive affordable fee schedule for our students.

Expert instruction

Our lecturer is highly trained and regularly updated on the latest teaching techniques and methods.

Flexible Classes

Students can choose a class from a number of options. Further, additional classes may be arranged for students, who need special attention.

Virtual Support

After-Class Support Benefits is the platform where a lecturer and student engage and share their experience online.

Course Features

- Wider Range of Job Opportunities
- Online Earning Opportunities
- Work from Home or Remotely
- On the Job Training
- Earn a High Income / High Paid Salary
- Distance Learning
- Interactive Learning
- Latest Innovations (Latest App, AR & VR)
- Hands on Learning
- Flexible Payment Options
- Career Guidance & Consultation
- Business Communication & Corporate Training.

Course

Diploma in Multimedia Technology (International)

Duration

12 Months (1 Year Diploma)
6 + 6 Months

Learning Option

Face-to-Face / Online Learning

This UGC certified course has the accreditation of **The University College of Mexicos**, KDMC **Nenansala Training Center** and the **CMW Academy**. Hence you do not only receive three well-recognized certificates but also get the exposure to the **local as well as international** job markets!

By becoming a multi-talented individual in the field of creative multimedia technology, pave your way to a successful future and create your landmark in the ocean of job opportunities waiting for you!

WE TAKE YOUR FUTURE TO A WHOLE NEW LEVEL WITH OUR INCREDIBLY ADVANCED TEACHING AIDS TECHNOLOGY

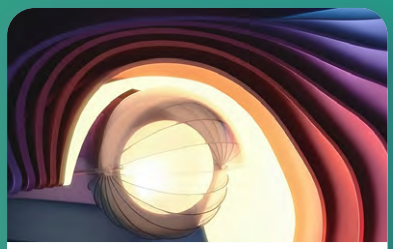
Whether you want to see the future or create the future; the choice is yours to make!

Note: To get more information on the content, modules and get splendid offers, please visit our website today!

REGISTER YOURSELF!

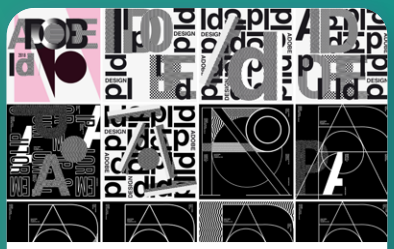
What you'll learn?

Explore our course outlines which are progressively prepared to teach you all the competencies of Multimedia to stride towards your ambition.



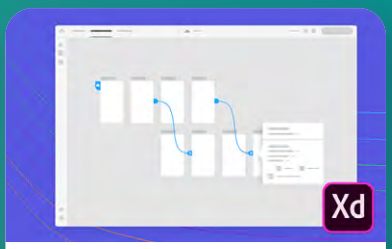
Graphic Technology

Create and enhance photographs, illustrations, and 3D artwork. Design websites and mobile apps. simulate real-life paintings, and more. First time in Sri Lanka to nurture creativity and innovation



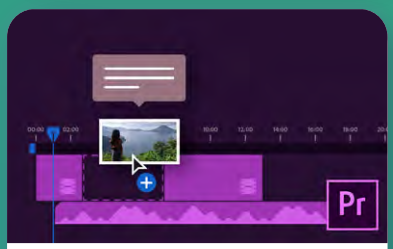
Graphic Layout

Acquire the knowledge of industry-leading layout and page design. InDesign has everything you need to create and publish books, digital magazines, e Books, posters, interactive PDFs, and more.



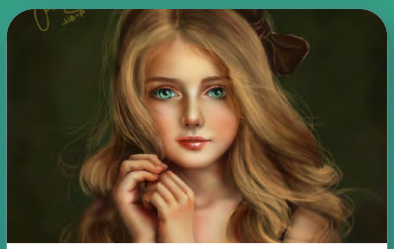
Web Design

Impart knowledge in creating designs for the website, mobile apps, designing games. Why not gain incredible experience and knowledge in a platform powered by the world's leading advanced technologies.



Media Technology

Learn the industry-leading photo & video editing software for film, TV, and the web.. This Masters your passion for photography and video technology. Learn the art of capturing to create professional-level photographs and videos.



Creative Advertising

Unleash your creativity with CMW. Transfiguring from traditional art to digital. You would eventually see you Becoming competent in creating creative artworks, Advertisement campaigns and find your niche in digital art.

Social Media Marketing

Transforming your ideas into stunning visual stories including creating social graphics, landing pages and short videos. Stand out from the crowd with branded stories. Become a Specialist in Social Media and generate more sales.

+ EMPLOYABILITY SKILLS

- » Collaboration and Teamwork
- » Public Speaking
- » Written & Verbal Communication
- » Project Management
- » Presentation
- » Leadership
- » Online Earning
- » Start a Small Business

Be prepared to showcase your creativities after the completion of the course!

Course Contents

THE LEARNING CURVE

01 - GRAPHIC TECHNOLOGY

CODE	TOOLS/APPS	DESCRIPTION
CMMTBR	Bridge	Bridge is a powerful creative asset manager that lets you preview, organize, edit and publish multiple creative assets quickly and easily.
CMMTCR	Color	Adobe Color is a creative community where artists create and share color themes and inspiration.
CMMTAI	Adobe Illustrator	The industry-standard vector graphics software is used by millions of designers and artists to create everything from gorgeous web and mobile graphics to logos, icons, book illustrations, product packaging, and billboards.
CMMTFR	Fresco	Adobe Fresco brings together the world's largest collection of vector and raster brushes, plus revolutionary new Live Brushes, to deliver a completely natural painting and drawing experience.
CMMTPS	Adobe Photoshop	The world's best imaging and graphic design software is at the core of just about every creative project, from photo editing and compositing to digital painting, animation, and graphic design.
CMMTAR	Aero	Aero is the first tool that allows designers to build and share immersive experiences in AR—without any coding skills. It's now available as a free mobile iOS app for phones and tablets.

02 - GRAPHIC LAYOUT

CODE	TOOLS/APPS	DESCRIPTION
CMMTID	Adobe InDesign	InDesign has everything you need to create and publish books, digital magazines, eBooks, posters, interactive PDFs, and more.

03 - WEB DESIGN

CODE	TOOLS/APPS	DESCRIPTION
CMMTXD	Adobe XD	Adobe XD is a powerful, collaborative, easy-to-use platform that helps you and your team create designs for websites, mobile apps, voice interfaces, games, and more.
CMMTAC	Adobe Combo	Create layouts on your phone or tablet using natural drawing gestures. Comp converts your rough shapes and lines into crisp graphics. Pull in vector shapes, images, colors, and text styles

04 - MEDIA TECHNOLOGY

CODE	TOOLS/APPS	DESCRIPTION
	PHOTOGRAPHY	
CMMTDSLR	DSLR Camera	You'll learn how all those buttons and dials work on your Camera. Including the exercises, Learn how to see your images in a more sophisticated way, like a professional photographer.
CMMTLR	Adobe Lightroom	Lightroom is the cloud-based service that gives you everything you need to edit, organize, store, and share your photos across any device.
	AUDIO & VIDEO TECHNOLOGY	
CMMTAU	Audition	Audition is a comprehensive toolset that includes multitrack, waveform, and spectral display for creating, mixing, editing, and restoring audio content.
CMMTPR	Premiere Pro	Premiere Pro is the industry-leading video editing software for film, TV, and the web. Creative tools, integration with other apps and services
CMMTAE	After Effects	With After Effects, the industry-standard motion graphics and visual effects software, you can take any idea and make it move.

05 - CREATIVE ADVERTISING

CODE	TOOLS/APPS	DESCRIPTION
CMMTDA	Digital Art / Illustration	Learn how to use Digital Tools to draw and Illustrate in art software, including Photoshop, Fresco & Illustration
CMMTDN	Adobe Dimensions	Create engaging 3D content faster with high-quality models, materials, and lighting. Dimension makes it easy to build brand visualizations, product mockups, packaging designs, spatial designs, and other creative work.
CMMTFS	Adobe Fuse	Create custom 3D characters for Photoshop projects. Design your own 3D models — no experience needed. See how the new app makes it easy to build, outfit and customize 3D human characters in minutes.

06 - SOCIAL MEDIA MARKETING

CODE	TOOLS/APPS	DESCRIPTION
CMMTSM	Social Media Marketing	Online marketing on Instagram, YouTube, Facebook and more ad platforms!
CMMTRU	Premiere Rush	Feed your followers a steady stream of awesome by creating and sharing online videos with Adobe Premiere Rush.
CMMTFU	Adobe Fuse	Adobe Spark for web and mobile makes it easy to create social graphics, web pages, and short videos.

Course Details

GETTING TO KNOW MORE ABOUT THE COURSE

WHO THIS COURSE IS FOR

- ANYONE looking to MASTER the field of Multimedia Technology
- Individuals who wish to learn this industry-leading software
- The Designers/ Video & VFX Artist / Photographers/ Social Media Specialist
- Graphic Design Professionals
- Students / Instructors in design graphics
- Those who like to work at home as a freelancer

COURSE DURATION (6 + 6 MONTHS) *T&C APPLY

Gain the absolute curriculum of Multimedia and its competencies to be completed in one year of time. The scope of the course is, first four months of full-time lectures and training (60-80 hrs). Next two months for the preparation of final projects. Then four months of internship in reputed organizations. Last two months is allocated for the final exams, viva and convention of portfolios.

CERTIFICATE OF ELIGIBILITY *T&C APPLY

The certificate will be provided to each student upon completion of the course. If you are entitled to obtain the eligibility certificate the management will verify whether the candidate has 90% of attendance and completed the entire curriculum with the final project. Terms and conditions apply for the above criteria.

CERTIFICATION & AWARDS

KDMC Nenasala Training center approved certificate and UGC approved diploma certificate from the “University College of the Americas” after the completion of the course. Excellency awards will be adorned to the selected best students with valuable prizes.

Skills to Build

SKILLS TO PURSUE AS A PROFESSIONAL IN MULTIMEDIA

- Adobe Creative Cloud
- Graphic Design
- Graphic Layout
- UI / UX Design
- Advertising
- Storyboarding
- Motion
- Advanced VFX Techniques
- Photography
- Audio & Video Editing
- Social Media
- 3D & AR
- Business Communication
- Project Management

CAREER PROSPECTS

EMPLOYMENT OPPORTUNITIES

As an all inclusive field and an endowed discipline, the multimedia industry is sure to shower every aspirant with a successful career. Multimedia professionals have a broad pitch to play in, which includes Advertising firms, any Design firm, Film industry, Photography, Gaming companies and more, where they can pitch in as a:

- Graphic Designer
- Web Designer
- UI / UX Designer
- VFX Artist
- Concept Artist
- Animator
- Professional Photographer
- Video/Audio Editor
- Audio Engineer
- Game Designer
- Art Director
- 3D Artist
- Digital Artist
- Motion Artist
- Interactive Designer
- Layout Artist and more....

Learning Pathway

G.C.E O/L (Ordinary Level)

G.C.E A/L (Advanced Level)

Foundation/Certificate Course

Diploma in Creative Multimedia Technology

Employment

Our Process

LEARN OUR PROCESS, SEE IF WE ARE THE RIGHT FIT FOR YOU.

01

Course Registration

Get your registration done through online www.cmwacademy.edu.lk and you can also submit your applications manually.

02

Schedule Classes

Cosy, Flexible and long hour classes to your conducive time and preference only from Crystal Media Work.

03

Attending Lectures

During 6 months of the course period, students should ensure to participate in all the sessions. Failure to attend 90% of classes could result in not being allowed to sit for exams.

06

Final Exam

Set the seal on internship and get the eligibility to sit for final exams. Progress in Final exams to get your grades.

05

Internship

We thrive your professional skills and experience through an internship complying to international standards. Accomplish your internship and get your walk of life in Crystal Media Work.

04

Final Project

We enable the students to prepare their final projects to elect the specialized topics from the curriculum to acquire a broad range of knowledge and practical skills to utilize career opportunities.

07

Graduation

Your graduation, a time-honoured ceremony will be held at the completion of the course.

08

Career Guidance

We guide you with the skill-set needed to succeed in a competitive marketplace. We design our programs to meet the needs of the market, ensuring you'll receive the most current job opportunities after the completion of this course.

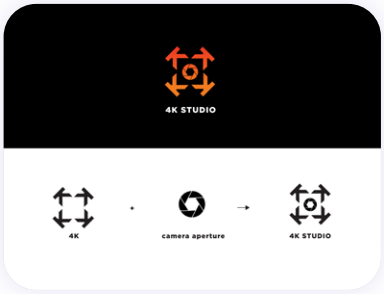
09

You're Ready!

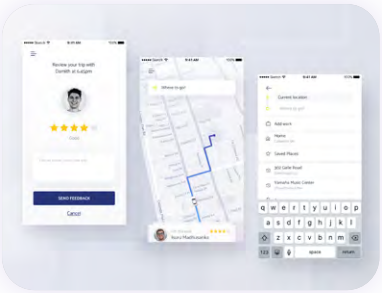
Finally, you are set to go. We stride you towards your foreseeable future as an alpha geek in the world of multimedia.

Student's Works

DISCOVER A RANGE OF CREATIVE WORKS OF OUR STUDENTS AND TEAM.



More Portfolio at
www.be.net/crystalmediawork



Personal Resume
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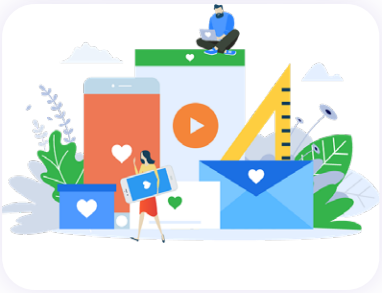
ALAMEDA
GIVING HEARTS FOUNDATION



INTERNET AGE

Fruitique

MIKKADOS
COMFORT IS IN
OUR SOLE!

Enroll Now!

ENROLL TODAY AND LEARN ON YOUR SCHEDULE

You can register for this course online at
https://www.cmwacademy.edu.lk,
or by calling 077 861 7764 or WhatsApp 075 545 5557.

Our Affiliations

GETTING TO KNOW MORE ABOUT THE CERTIFICATE & INSTITUTION

We offer the students to collaborate with the world-renowned University College of Americas (IAU-002969) in Mexico and International University of Integration of Latin America (IAU-017862) through KDMC Nenasala Training Center, to earn their diploma certificates in Multimedia Technology. This enables the students to get a sustainable future with globally recognized professional qualifications.

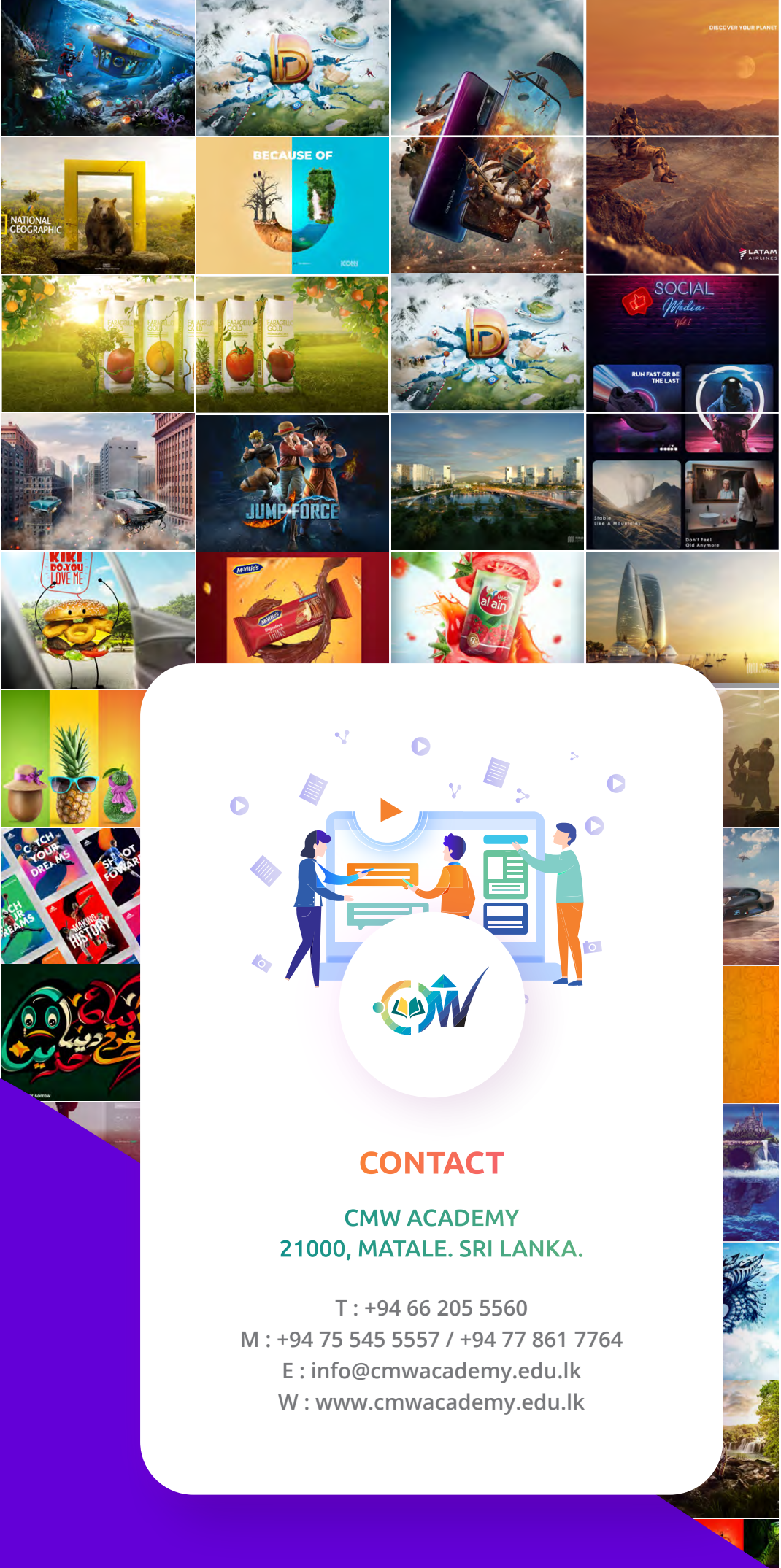
View our complete Course Content at
https://www.cmwacademy.edu.lk

ABOUT KDMC NENASALA!

KDMC Nenasala is a leading non-state higher education institute approved by the Tertiary Vocational and Education Commission of Sri Lanka and they are conduct International Degree Programmes from **UGC APPROVED UNIVERSITIES.**

TVEC RECOGNIZED INSTITUTION

Upon their commitment on maintaining and delivering quality oriented local & international programmes KDMC Nenasala Training Center has received the “recognized institute” status from the apex body of Sri lanka’s tertiary, vocational education & training sector i.e Tertiary & Vocational Education Commission (TVEC). Registration No P18/0078



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Diploma in Creative Multimedia Technology

Photography. Video. Design. UX. Social Media. 3D and AR. It has everything you need